

Thea Marie Capital Campaign



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Vision

Our vision is to **purchase** and **own** the **Thea Marie**



About the Thea Marie

- Commissioned and inspected in 2014 by the U.S.C.G
- Safety **inspection by U.S.C.G** every year
- **49-passenger**
- **Handicapped-accessible**
- **Custom design**



Program Highlights

- **Wheelchair-Accessible** Boating Program
- Fish Identification **Snorkeling** Trips
- Summer **Camps**
- Riviera Beach Community **Boating Program**
- Fishing for Families
- Private charters



Veterans Fishing Trips



Healthy Benefits

- Improves **Social and Emotional Learning**
- Being on the water helps **relieve stress**
- Beach air carries negative ions that help **recharge the body and improves mood**
- The seas sound helps trigger the brain to release **feel-good chemicals** such as dopamine and serotonin
- Sun expose causes the body to produce **vitamin D**
- Fishing is a **natural motivator**

Marine Lab with FAU



Need For Growth

- Number of **students** on the boat in 2016 - **594**
- **Projected** number of students 2017- **1234**
- **Current cost** to take each student on the boat - **\$80.24**
- **Projected cost for 2017 for leasing-** **\$98,720**



Benefits of Owning

2016 Leasing Costs

- Six hour trip - \$1,425
- Leasing cost - \$47,665
- Number of students – 594
- **Cost per student - \$80.24**

2017 Owning Projections

- Operating costs - \$60,635
- Leasing cost - \$0
- Number of students - 1234
- **Cost per student – \$49.14**



Savings if owned in 2017

\$38,381

We could serve an additional 781 students!



Operating Costs

- Insurance-\$10,688
- Dock rent-\$11,364
- Fuel - \$975
- Maintenance-\$3,100
- Bait and ice - \$2,508
- Crew - \$32,000
- **Total - \$60,635**



Benefits to FFA

- **Cost less to own** than lease
- **Sponsor naming opportunities**
- **Expand** our current Marine Lab
- Add **more programs**
- Create more **fundraising opportunities**
- Potential charter **income**
- Lease **opportunities**



Benefits to Riviera Beach

- Bringing over **1,000 new visitors** annually
- Keeping kids **off the streets**
- Providing a fun, natural way to **involve parents** in their children's lives
- Promoting **healthy, positive lifestyles** that boost self-confidence, ethics and a sense of a civic duty
- **Exposing and educating** residents to the beauty of our marine environment



Cost to Build New

- Vessel hull with outboard engines- \$950,000
- Plan design and U.S.C.G. approval - \$125,000
- T-Top, side rail and rod holders - \$9,200
- Wheelchair, davit and side ramp - \$25,000
- Solar panels and wind generator -\$7,500
- Electronics, seats, bathrooms and safety - \$27,250
- **Total - \$1,143,950**

Vessel Upgrades Needed

- Remove existing floor cover and **upgrade-**
\$25,000
- Bi-annual USCG haul out and **inspection-**
\$7,577



Director and Founder

“This expansion has incredible potential to introduce our school children to oceanography right here in their own backyard,” says FFA Founder and Executive Director Rich Brochu.

